



maxema®
promotional writing instruments



LUXURIOUS



NATURE FRIENDLY



CORPORATE



CASUAL



2021 - Italian
Pen Collection



Made in Italy
Prodotto in Italia
Fabriqué en Italie
Fabricado en Italia

Maxema, just a pen?

Would you ever have thought that it takes more than a year to make a pen? A year during which we look for the right lines, the safest plastic and the colours that best represent each brand. Because a promotional pen must not only be of top quality; it must also write well and communicate effectively.

Our pens are designed and produced in our sole Italian headquarters, where we are able to control every step in the process, from the first prototypes to the final product. We look after every detail, starting from the selection of raw materials: the plastic, refills and internal springs come only from Italian or German suppliers who can guarantee their full quality and reliability. Only in this way can we make the image of each brand unique and recognisable.

2020 PRICING

While we are doing everything possible to hold our catalog prices throughout 2020, they are subject to change without notice due to some uncertainties in tariffs and rising costs.

**Minimum order quantity is 500 pcs.
from US Stock and Main Italy catalog**

CATALOG INFORMATION

Colors of the actual products may slightly differ from the printed colors shown.
Printing sizes have indicated in mm / inches. Size may vary slightly from those indicated.
We make sure product details is provided, however due to volume of information
some data/info you need or looking for might have not been included.

Please request a sample for accurate color, size, design & information.

Table of Content

Icon Pure — Recycled	10
Flow Pure — Recycled	12
Dot — Recycled	14
Bay — Recycled	16
Tag Green	18
TA2 – B, TA2 – CB	
Mood	22
MD1 – MM1, MD1 – MM4, MD1 – MM2, MD – CM MD1 – CM2, MD1– CM3, MD1– CM1	
Tag	28

Flow	30
Flow Pure	32
Dot	34
D1-BCR, D1-GOM-CB-CR, D1-MATT CB	
Zink	40
Z1-CB, Z1-C, Z1-30	
Ethic	46
ET900-Multicolor, ET900-B, ET900-BC, ET900-CCR	
Bay	54



Precision design, meticulous engineering, constant research and testing, selection of the best materials. In short: a love for beautiful objects and care for the environment.

This is what an Italian-made product means for Maxema.

Quality in every details.

In a world fraught with uncertainty and overproduction, beauty and quality continue to be a safe haven where to take refuge. Elegant model design and the selection of top quality materials have always been the values we adhere to. And today more than ever we deem it essential to create products that have an objective value in themselves, that will last long and that are not harmful, products that are attractive and are able to appeal to the emotions not only on the basis of passing vogues but rather on the basis of tangible aesthetic principles. Responsible consumption is a global vision encompassing all production sectors, and we are firmly committed to promoting this approach with enthusiasm. Made from non-toxic plastic and certified quality materials, our pens are designed to last over time and to help our customers attain their sales objectives. Our product processes reflect our care for the environment and the people who will write with our pens: this is our view for a future of responsible growth.



CHOOSE BETTER MAKE IT LAST.

Who said good things don't last?

At Maxema, we do everything we can to make our pens live for as long as possible. A Maxema pen loves nature: the longer it lasts, the less it pollutes. And, since one life seemed too short for us, we have created a new line in recycled plastic, beautiful to look at and even more environmentally friendly. All our pens can be made of recycled plastic: choose your favourite model, inspired by the colors of Nature.



ONE LIFE IS TOO SHORT.

Why use plastic only once when it can be turned into something new?

For our recycled plastic pens we use materials of European origin that are 100% derived from post-consumer products. When appropriately treated, these guarantee high quality plastics, certified and compliant with RoHS and REACH regulations.



THE EARTH IS FULL OF COLORS.



06  ICE

10  CLOUD

76  DESERT

87  MUD

19  FOREST

21  ABYSS

58  GRAPHITE

07  ONYX





Icon Pure

IC8-MATT-RE

- ▶ Multi-color printing on the clip is included.
- ▶ Additional \$ 0.25 to print 2nd position (C).
- ▶ MOQ : 500 pcs. (US Stock)
- ▶ Set Up Charge : \$ 25.00
- ▶ Free Virtual Sample
- ▶ Twist-action
- ▶ Non-toxic, highly resistant recycled plastic.
- ▶ Matt recycled finish
- ▶ Jumbo refill, Blue Ink (Black optional)
- ▶ Up to 8200 feet of writing



Printing Area

- (1) 35 x 7 mm / 1.37" x 0.27" (clip)
 - (2) 45 x 5 mm / 1.77" x 0.20" (barrel)
- Multi-Color UV Printing.

Packing Details

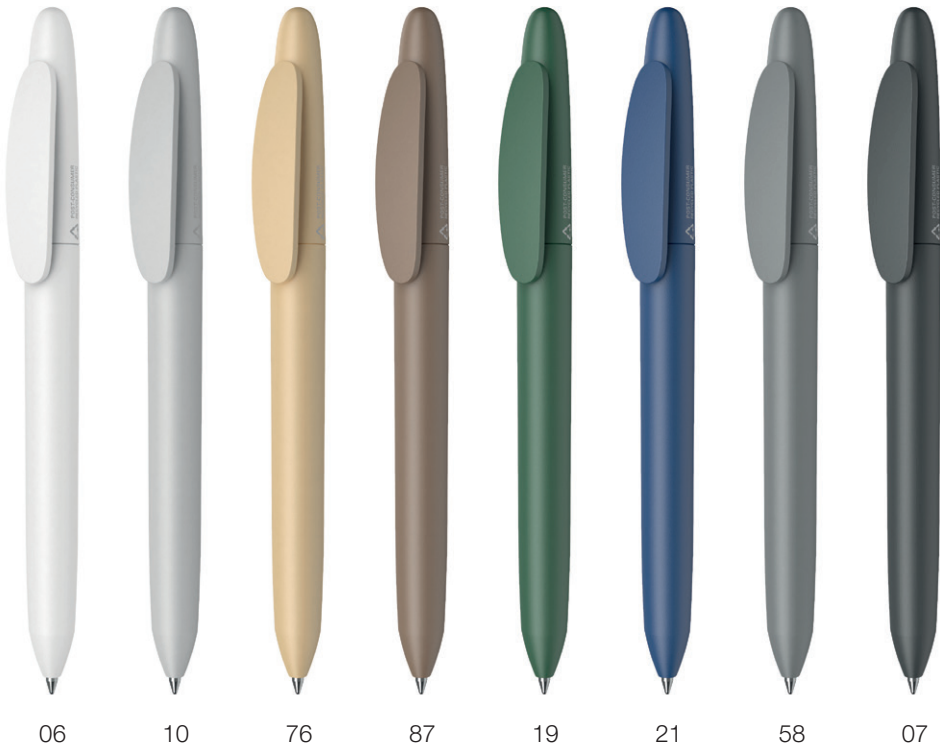
Main Box : 1000 pcs.
Dimensions :
15.7 x 12.6 x 11.8 (inches)
Weight : 28.4 (Lbs)





POST-CONSUMER
RECYCLED PLASTIC

**Design embraces
sustainability.**



Price Table (C)

500 - 999	1000 - 2499	2500 - 5999	6000 - 9999	10,000+
\$ 2.10	\$ 2.00	\$ 1.89	\$ 1.79	\$ 1.69



Flow Pure

F2P-MATT-CB-RE

- ▶ Multi-color printing on the clip is included.
- ▶ Additional \$ 0.25 to print 2nd position (C).
- ▶ MOQ : 500 pcs. (US Stock)
- ▶ Set Up Charge : \$ 25.00
- ▶ Free Virtual Sample
- ▶ Twist-action
- ▶ Non-toxic, highly resistant recycled plastic.
- ▶ Matte recycled finish
- ▶ Jumbo refill, Blue Ink (Black optional)
- ▶ Up to 8200 feet of writing



Printing Area

- (1) 40 x 9 mm / 1.57" x 0.35" (clip)
 - (2) 50 x 5 mm / 1.95" x 0.20" (barrel)
- Multi-Color UV Printing.

Packing Details

Main Box : 1000 pcs.
Dimensions :
15.7 x 12.6 x 11.8 (inches)
Weight : 29.4 (Lbs)





POST-CONSUMER
RECYCLED PLASTIC

**For responsible consumption:
more quality, less quantity.**



Price Table (C)

500 - 999	1000 - 2499	2500 - 5999	6000 - 9999	10,000+
\$ 2.11	\$ 2.00	\$ 1.90	\$ 1.80	\$ 1.69



Dot

D1-MATT-RE

- ▶ Multi-color printing on the clip is included.
- ▶ Additional \$ 0.25 to print 2nd position (C).
- ▶ MOQ : 500 pcs. (US Stock)
- ▶ Set Up Charge : \$ 25.00
- ▶ Free Virtual Sample
- ▶ Retractable with return spring
- ▶ Non-toxic, highly resistant recycled plastic.
- ▶ Matte recycled finish
- ▶ Jumbo refill, Blue Ink (Black optional)
- ▶ Up to 8200 feet of writing.



Printing Area

- (1) 40 x 9 mm / 1.57" x 0.35" (clip)
 - (2) 45 x 5 mm / 1.77" x 0.20" (barrel)
- Multi-Color UV Printing.

Packing Details

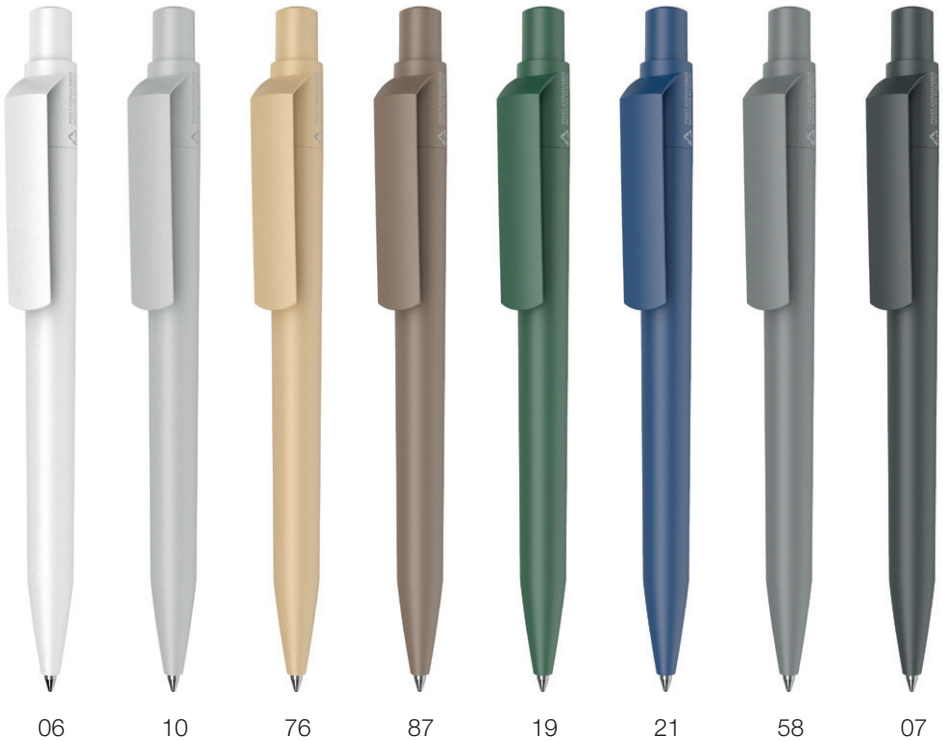
Main Box : 1000 pcs.
Dimensions :
15.7 x 12.6 x 11.8 (inches)
Weight : 24.2 (Lbs)





POST-CONSUMER
RECYCLED PLASTIC

The beauty of sustainability: 8 colors inspired by nature.



Price Table (C)

500 - 999	1000 - 2499	2500 - 5999	6000 - 9999	10,000+
\$ 1.90	\$ 1.80	\$ 1.70	\$ 1.61	\$ 1.51



Bay

B500-MATT-RE

- ▶ Multi-color printing on the clip is included.
- ▶ Additional \$ 0.25 to print 2nd position (C).
- ▶ MOQ : 500 pcs. (US Stock)
- ▶ Set Up Charge : \$ 25.00
- ▶ Free Virtual Sample
- ▶ Twist-action
- ▶ Non-toxic, highly resistant recycled plastic.
- ▶ Matte recycled finish
- ▶ X20 refill, Blue Ink (Black optional)
- ▶ Up to 6500 feet of writing



Printing Area

- (1) 30 x 7 mm / 1.18" x 0.27" (clip)
 - (2) 50 x 5 mm / 1.95" x 0.20" (barrel)
- Multi-Color UV Printing.

Packing Details

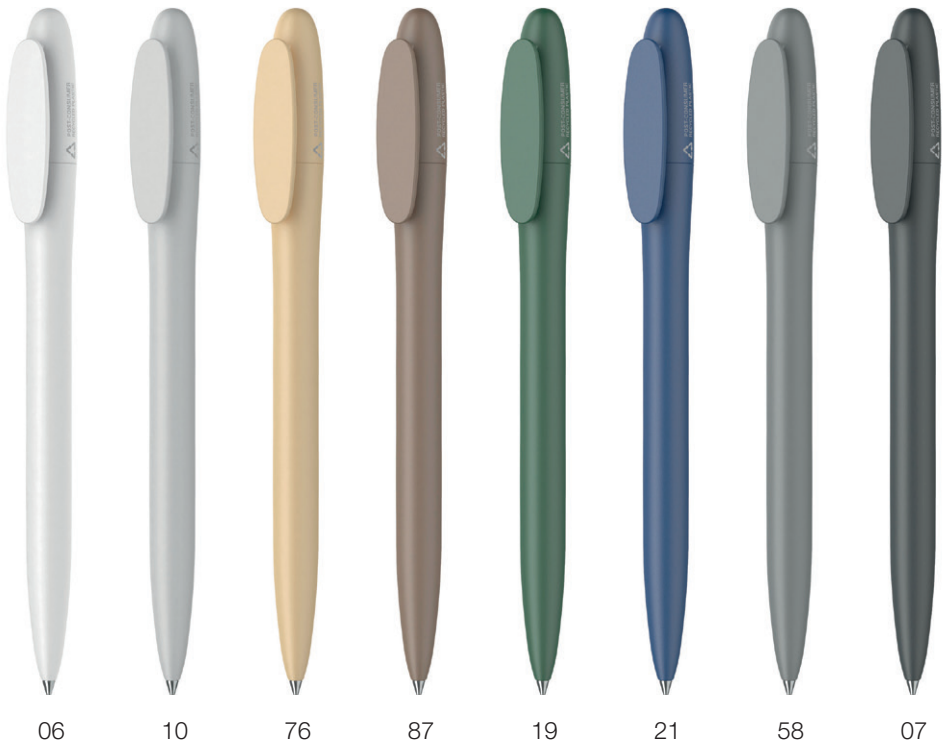
Main Box : 1000 pcs.
Dimensions :
15.35 x 12.6 x 8.26 (inches)
Weight : 21.3 (Lbs)





POST-CONSUMER
RECYCLED PLASTIC

**Change is a choice and
it depends on each of us.**



Price Table (C)

500 - 999	1000 - 2499	2500 - 5999	6000 - 9999	10,000+
\$ 1.52	\$ 1.44	\$ 1.35	\$ 1.27	\$ 1.18



Tag Green

TA2-B

- ▶ Multi-color printing on the clip is included.
- ▶ Additional \$ 0.25 to print 2nd position (C).
- ▶ MOQ : 500 pcs. (US Stock)
- ▶ Set Up Charge : \$ 25.00
- ▶ Free Virtual Sample
- ▶ Twist-action
- ▶ Made of non-toxic, highly resistant ABS plastic certified for use in toy manufacture.
- ▶ Anti-bacterial
- ▶ The barrel is glossy finish.
- ▶ X20 refill, Blue Ink (Black optional)
- ▶ Up to 6500 feet of writing



Printing Area

- (1) 40 x 9 mm / 1.57" x 0.35" (clip)
 - (2) 45 x 5 mm / 1.77" x 0.20" (barrel)
- Multi-Color UV Printing.

Packing Details

Main Box : 1000 pcs.
Dimensions :
15.7 x 12.6 x 11.8 (inches)
Weight : 28.4 (Lbs)



“ **A Significant step forward toward the use of safe plastic.** ”



Antibacterial

It is made of antibacterial plastic containing a special additive which releases silver ions that prevent bacteria from colonising the surface of the pen.



Nature friendly

Made of non-toxic plastics , it has been **designed to have a long life** and to minimise the risk of harmful substances being released into the environment. **Using a pen for as long as possible helps to reduce pollution** and enables us to give full expression to the concept of promotion.



CLP compliant

It is rated as **non hazardous** the Regulation on Classification, Labelling and Packaging.



Really Safe

The plastics employed **with European and American FDA food contact regulations**



Green Chemical

It does not contain dioxin, phthalates, bisphenol A, antimony, arsenic, barium, cadmium, chrome, mercury, lead, polybrominated biphenyls (PBBs), polybrominated diphenyl ethers (PBDEs) or deca-BDE, and **conforms to RoHS**



Looking to the future

Looking to the future
Made of plastic suitable for toy manufacture (according to European standard EN 71-03 and U.S. FDA regulations).



Price Table (C)

500 - 999	1000 - 2499	2500 - 5999	6000 - 9999	10,000+
\$ 1.84	\$ 1.74	\$ 1.65	\$ 1.55	\$ 1.46



Tag Green

TA2-CB

- ▶ Multi-color printing on the clip is included.
- ▶ Additional \$ 0.25 to print 2nd position (C).
- ▶ MOQ : 500 pcs. (US Stock)
- ▶ Set Up Charge : \$ 25.00
- ▶ Free Virtual Sample
- ▶ Twist-action
- ▶ Made of non-toxic, highly resistant ABS plastic certified for use in toy manufacture.
- ▶ Anti-bacterial
- ▶ The barrel is glossy finish.
- ▶ X20 refill, Blue Ink (Black optional)
- ▶ Up to 6500 feet of writing



Printing Area

- (1) 40 x 9 mm / 1.57" x 0.35" (clip)
 - (2) 45 x 5 mm / 1.77" x 0.20" (barrel)
- Multi-Color UV Printing.

Packing Details

Main Box : 1000 pcs.
Dimensions :
15.7 x 12.6 x 11.8 (inches)
Weight : 28.4 (Lbs)





Design that combines safety and environment friendliness.



Price Table (C)

500 - 999	1000 - 2499	2500 - 5999	6000 - 9999	10,000+
\$ 1.86	\$ 1.76	\$ 1.67	\$ 1.57	\$ 1.48



Mood Metal

MD1-MM

- ▶ Multi-color printing on the clip is included.
- ▶ Additional \$ 0.25 to print 2nd position (C).
- ▶ MOQ : 500 pcs. (US Stock)
- ▶ Set Up Charge : \$ 25.00
- ▶ Free Virtual Sample
- ▶ Retractable with return spring
- ▶ The clip is glossy finish
- ▶ The barrel is metal material
- ▶ Parker Type refill, Blue Ink (Black optional)
- ▶ Up to 13,100 feet of writing.



Printing Area

- (1) 40 x 9 mm / 1.57" x 0.35" (clip)
Multi-Color UV Printing.
- (2) 45 x 5 mm / 1.77" x 0.20" (barrel)
Laser Markings.

Packing Details

Main Box : 100 pcs.
Dimensions :
13.4 x 11.4 x 7.5 (inches)
Weight : 8.6 (Lbs)



04

QUALITY NOT QUANTITY

Mood Metal

MD1-MM1

Chrome finish metal barrel, tip and push-button, solid white or black clip with glossy finish



01



packing box included

Price Table (C)

500 - 999	1000 - 2499	2500 - 5999
\$ 12.41	\$ 11.99	\$ 11.56
6000 - 9999	10,000 +	
\$ 11.13	\$ 10.71	



Design with a metal touch. Luxury is a state of mind.



Mood Metal MD1-MM4

Titanium grey finish
metal barrel, tip and
push-button, solid black
clip with glossy finish



packing
box
included

Price Table (C)

500 - 999	1000 - 2499	2500 - 5999
\$ 14.43	\$ 13.94	\$ 13.45
6000 - 9999	10,000 +	
\$ 12.97	\$ 12.48	



Mood Metal MD1-MM2

Gold finish metal barrel,
tip and push-button,
solid black clip
with glossy finish



packing
box
included

Price Table (C)

500 - 999	1000 - 2499	2500 - 5999
\$ 14.53	\$ 14.04	\$ 13.55
6000 - 9999	10,000 +	
\$ 13.06	\$ 12.57	

Mood

MD1-CM

- ▶ Multi-color printing on the clip is included.
- ▶ Additional \$ 0.25 to print 2nd position (C).
- ▶ MOQ : 500 pcs.
- ▶ Set Up Charge : \$ 25.00
- ▶ Free Virtual Sample
- ▶ Retractable with return spring
- ▶ Made with non-toxic, highly resistant ABS plastic.
- ▶ The barrel is glossy finish
- ▶ Parker Type refill, Blue Ink (Black optional)
- ▶ Up to 13,100 feet of writing.



Printing Area

- (1) 40 x 9 mm / 1.57" x 0.35" (clip)
 - (2) 45 x 5 mm / 1.77" x 0.20" (barrel)
- Multi-Color UV Printing.

Packing Details

Main Box : 100 pcs.
 Dimensions :
 13.4 x 11.4 x 7.5 (inches)
 Weight : 7.2 (Lbs)





Design with a metal touch. Luxury is a state of mind.



01 04

Mood MD1-CM2

White / Black Pen
with glossy finish,
Gold finish metal tip
and push-button

Price Table (C)

500 - 999	1000 - 2499	2500 - 5999
\$ 6.77	\$ 6.52	\$ 6.27
6000 - 9999	10,000 +	
\$ 6.02	\$ 5.77	



Mood MD1-CM3

White Barrel with glossy finish,
Rose gold finish metal tip
and push-button

Price Table (C)

500 - 999	1000 - 2499	2500 - 5999
\$ 7.13	\$ 6.87	\$ 6.61
6000 - 9999	10,000 +	
\$ 6.35	\$ 6.09	

Mood

MD1-CM1

- ▶ Multi-color printing on the clip is included.
- ▶ Additional \$ 0.25 to print 2nd position (C).
- ▶ MOQ : 500 pcs.
- ▶ Set Up Charge : \$ 25.00
- ▶ Free Virtual Sample
- ▶ Retractable with return spring
- ▶ Made with non-toxic, highly resistant ABS plastic.
- ▶ The barrel is glossy finish
- ▶ Parker Type refill, Blue Ink (Black optional)
- ▶ Up to 13,100 feet of writing.



Printing Area

- (1) 40 x 9 mm / 1.57" x 0.35" (clip)
 - (2) 45 x 5 mm / 1.77" x 0.20" (barrel)
- Multi-Color UV Printing.

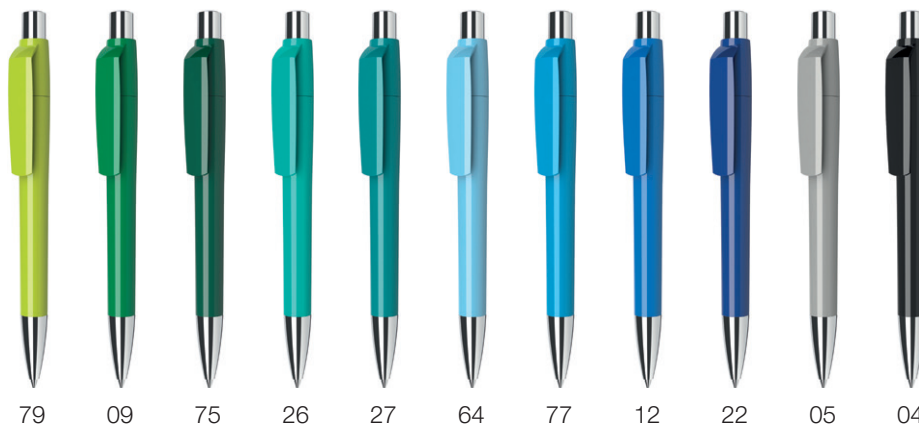
Packing Details

Main Box : 100 pcs.
 Dimensions :
 13.4 x 11.4 x 7.5 (inches)
 Weight : 7.2 (Lbs)



QUALITY NOT
QUANTITY.

**Design with a metal touch,
Luxury is a state of mind.**



Price Table (C)

500 - 999	1000 - 2499	2500 - 5999	6000 - 9999	10,000+
\$ 5.32	\$ 5.12	\$ 4.91	\$ 4.71	\$ 4.51

Tag

TA1-MET-CR

- ▶ Multi-color printing on the clip is included.
- ▶ Additional \$ 0.25 to print 2nd position (C).
- ▶ MOQ : 500 pcs. (US Stock)
- ▶ Set Up Charge : \$ 25.00
- ▶ Free Virtual Sample
- ▶ Twist-action
- ▶ Made of non-toxic, highly resistant ABS plastic
- ▶ Galvanic process used to chrome tip & upper plug
- ▶ Metallic color painted finish barrel and clip,
- ▶ Jumbo refill, Blue Ink (Black optional)
- ▶ Up to 8200 feet of writing.



Printing Area

- (1) 40 x 9 mm / 1.57" x 0.35" (clip)
 - (2) 45 x 5 mm / 1.77" x 0.20" (barrel)
- Multi-Color UV Printing.

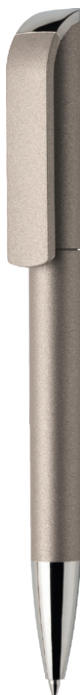
Packing Details

Main Box : 1000 pcs.
 Dimensions :
 15.7 x 12.6 x 11.8 (inches)
 Weight : 30.4 (Lbs)



QUALITY NOT
QUANTITY.

**Clean-cut, refined design,
a tribute to perfect elegance.**



92



85



83



96



95



94



Price Table (C)

500 - 999	1000 - 2499	2500 - 5999	6000 - 9999	10,000+
\$ 2.88	\$ 2.75	\$ 2.62	\$ 2.49	\$ 2.37



Flow

F1T-GOM-CB-CR

- ▶ Multi-color printing on the clip is included.
- ▶ Printing on the barrel is not available.
- ▶ MOQ : 500 pcs. (US Stock)
- ▶ Set Up Charge : \$ 25.00
- ▶ Free Virtual Sample
- ▶ Twist-Action
- ▶ Made with non-toxic, highly resistant ABS plastic.
- ▶ The barrel is matte textured, Honeycomb design.
- ▶ Jumbo refill, Blue Ink (Black optional)
- ▶ Up to 8200 feet of writing.



Printing Area

(1) 40 x 9 mm / 1.57" x 0.35" (clip)
Multi-Color UV Printing.

Packing Details

Main Box : 1000 pcs.
Dimensions :
15.7 x 12.6 x 11.8 (inches)
Weight : 29.4 (Lbs)



QUALITY NOT
QUANTITY

**Textured with small hexagonal cells,
design of visual and tactile elegance.**



03 18 15 74 60 61 71 25 73 79



09 75 26 27 64 77 12 22 05 04



Price Table (C)

500 - 999	1000 - 2499	2500 - 5999	6000 - 9999	10,000+
\$ 2.89	\$ 2.76	\$ 2.63	\$ 2.51	\$ 2.38

Flow Pure

F2P-MATT-CB

- ▶ Multi-color printing on the clip is included.
- ▶ Additional \$ 0.25 to print 2nd position (C).
- ▶ MOQ : 500 pcs. (US Stock)
- ▶ Set Up Charge : \$ 25.00
- ▶ Free Virtual Sample
- ▶ Twist-Action
- ▶ Made with non-toxic, highly resistant ABS plastic.
- ▶ The barrel is matte textured
- ▶ Jumbo refill, Blue Ink (Black optional)
- ▶ Up to 8200 feet of writing.



Printing Area

- (1) 40 x 9 mm / 1.57" x 0.35" (clip)
 - (2) 50 x 5 mm / 1.95" x 0.20" (barrel)
- Multi-Color UV Printing.

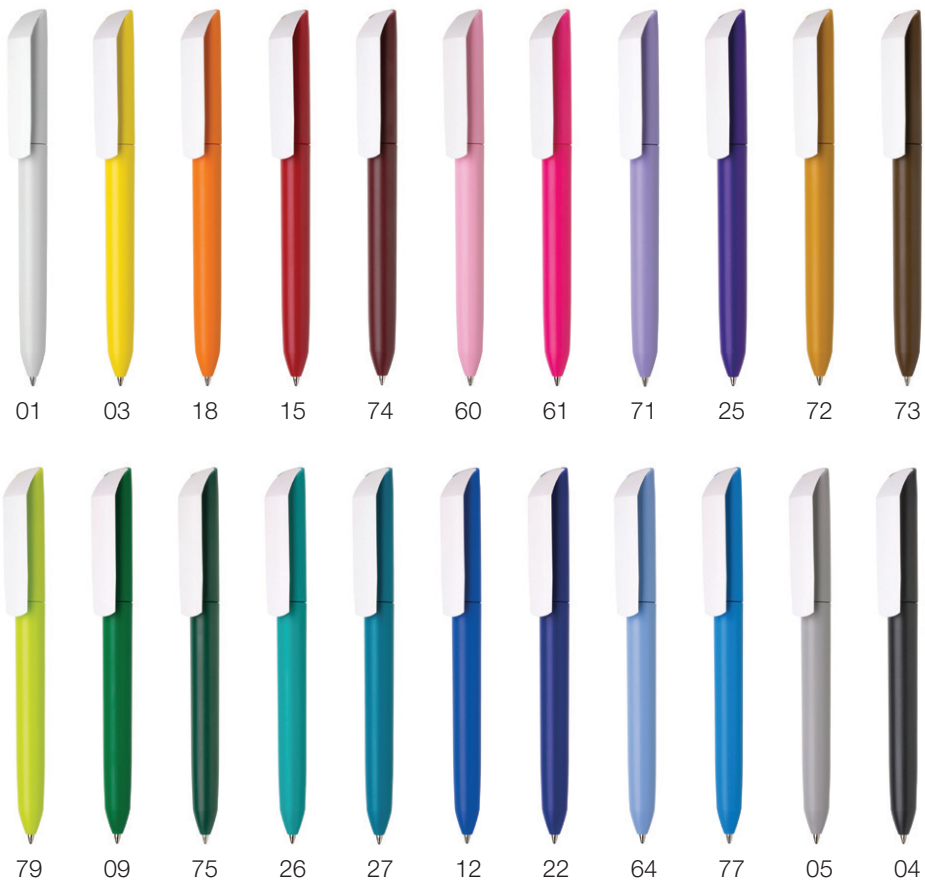
Packing Details

Main Box : 1000 pcs.
 Dimensions :
 15.7 x 12.6 x 11.8 (inches)
 Weight : 29.4 (Lbs)



QUALITY NOT
QUANTITY.

**Free from extra,
The sense of design.**



Price Table (C)

500 - 999	1000 - 2499	2500 - 5999	6000 - 9999	10,000+
\$ 2.07	\$ 1.96	\$ 1.86	\$ 1.76	\$ 1.66

Dot

D1-BCR

- ▶ Multi-color printing on the clip is included.
- ▶ Additional \$ 0.25 to print 2nd position (C).
- ▶ MOQ : 500 pcs. (US Stock)
- ▶ Set Up Charge : \$ 25.00
- ▶ Free Virtual Sample
- ▶ Retractable with return spring
- ▶ Made with non-toxic, highly resistant ABS plastic.
- ▶ Galvanic process used to chrome ABS push-button
- ▶ The barrel is glossy finish
- ▶ Jumbo refill, Blue Ink (Black optional)
- ▶ Up to 8200 feet of writing.



Printing Area

- (1) 40 x 9 mm / 1.57" x 0.35" (clip)
 - (2) 45 x 5 mm / 1.77" x 0.20" (barrel)
- Multi-Color UV Printing.

Packing Details

Main Box : 1000 pcs.
 Dimensions :
 15.7 x 12.6 x 11.8 (inches)
 Weight : 24.3 (Lbs)



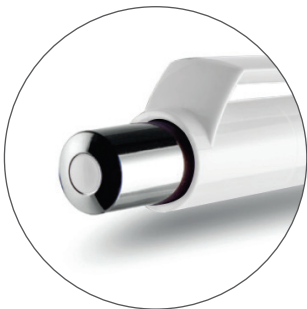
QUALITY NOT
QUANTITY

**Different from the rest,
full stop.**



**A white surface is the creative
foundation par excellence:
freedom of expression
and top color rendering.**

Total white: basic and elegant thanks to its refined color detail.



Price Table (C)

500 - 999	1000 - 2499	2500 - 5999	6000 - 9999	10,000+
\$ 1.86	\$ 1.76	\$ 1.67	\$ 1.57	\$ 1.48

Dot

D1-GOM-CB-CR

- ▶ Multi-color printing on the clip is included.
- ▶ Printing on the barrel is not available
- ▶ MOQ : 500 pcs. (US Stock)
- ▶ Set Up Charge : \$ 25.00
- ▶ Free Virtual Sample
- ▶ Retractable with return spring
- ▶ Made with non-toxic, highly resistant ABS plastic.
- ▶ Galvanic process used to chrome ABS push-button
- ▶ The barrel is rubberized finish
- ▶ Jumbo refill, Blue Ink (Black optional)
- ▶ Up to 8200 feet of writing.



Printing Area

(1) 40 x 9 mm / 1.57" x 0.35" (clip)
Multi-Color UV Printing.

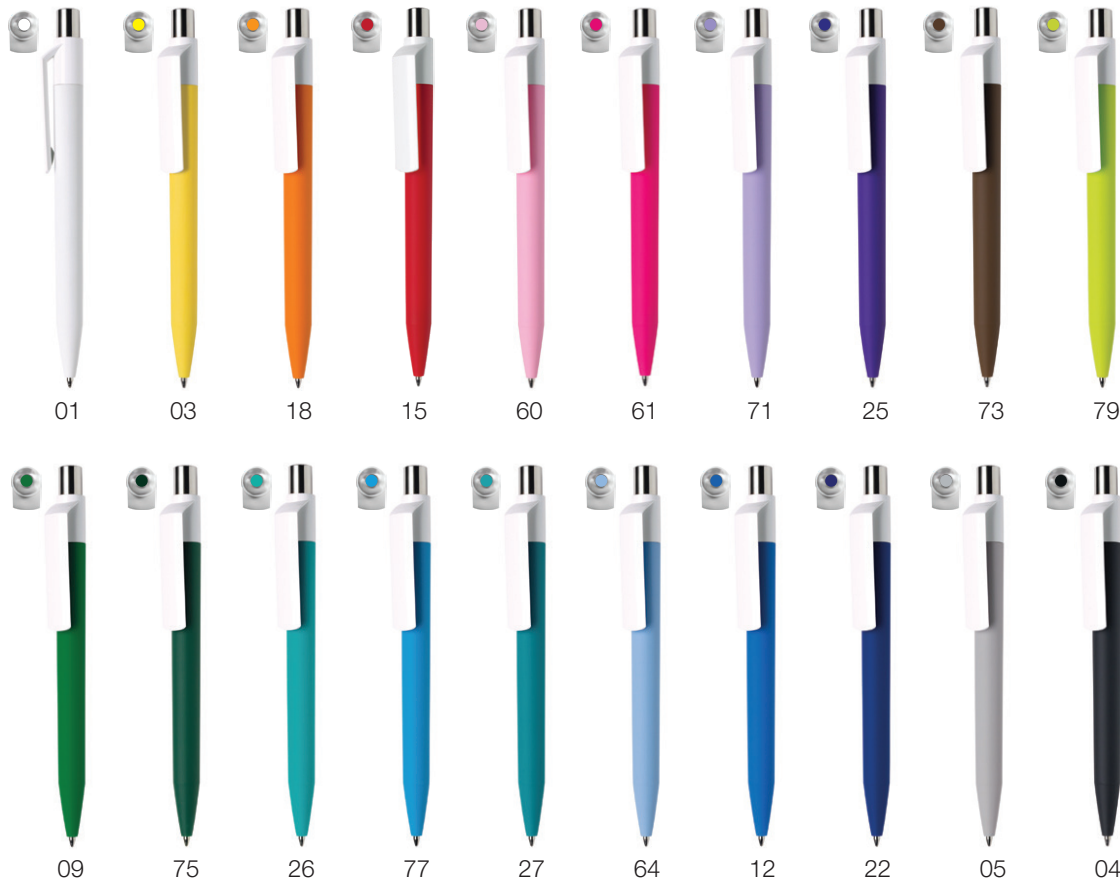
Packing Details

Main Box : 1000 pcs.
Dimensions :
15.7 x 12.6 x 11.8 (inches)
Weight : 24.3 (Lbs)



QUALITY NOT
QUANTITY.

**A pen that reveals
its originality in its details.**



Price Table (C)

500 - 999	1000 - 2499	2500 - 5999	6000 - 9999	10,000+
\$ 2.27	\$ 2.17	\$ 2.06	\$ 1.95	\$ 1.84

Dot

D1-MATT-CB

- ▶ Multi-color printing on the clip is included.
- ▶ Additional \$ 0.25 to print 2nd position (C).
- ▶ MOQ : 500 pcs.
- ▶ Set Up Charge : \$ 25.00
- ▶ Free Virtual Sample
- ▶ Retractable with return spring
- ▶ Made with non-toxic, highly resistant ABS plastic.
- ▶ The barrel is matte textured
- ▶ Solid matt clip, push-button and barrel.
- ▶ Jumbo refill, Blue Ink (Black optional)
- ▶ Up to 8200 feet of writing.



Printing Area

- (1) 40 x 9 mm / 1.57" x 0.35" (clip)
 - (2) 45 x 5 mm / 1.77" x 0.20" (barrel)
- Multi-Color UV Printing.

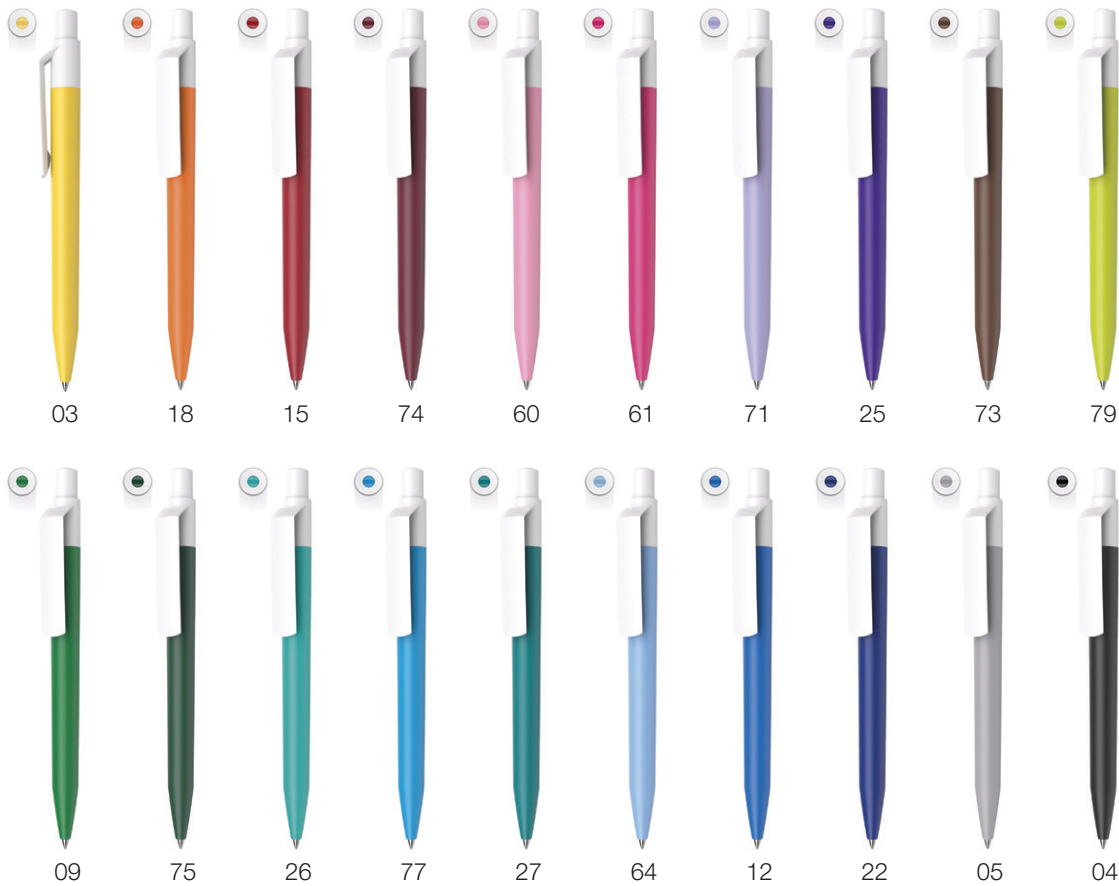
Packing Details

Main Box : 1000 pcs.
 Dimensions :
 15.7 x 12.6 x 11.8 (inches)
 Weight : 24.3 (Lbs)



QUALITY NOT
QUANTITY.

A pen that reveals
its originality in its details.



Price Table (C)

500 - 999	1000 - 2499	2500 - 5999	6000 - 9999	10,000+
\$ 1.81	\$ 1.72	\$ 1.62	\$ 1.53	\$ 1.44



Zink

Z1-CB

- ▶ Multi-color printing on the clip is included.
- ▶ Additional \$ 0.25 to print 2nd position (C).
- ▶ MOQ : 500 pcs. (US Stock)
- ▶ Set Up Charge : \$ 25.00
- ▶ Free Virtual Sample
- ▶ Twist-action
- ▶ Made of non-toxic, highly resistant ABS plastic
- ▶ The barrel is glossy finish.
- ▶ Jumbo refill, Blue Ink (Black optional)
- ▶ Up to 8200 feet of writing.



Printing Area

- (1) 40 x 9 mm / 1.57" x 0.35" (clip)
 - (2) 50 x 5 mm / 1.95" x 0.20" (barrel)
- Multi-Color UV Printing.

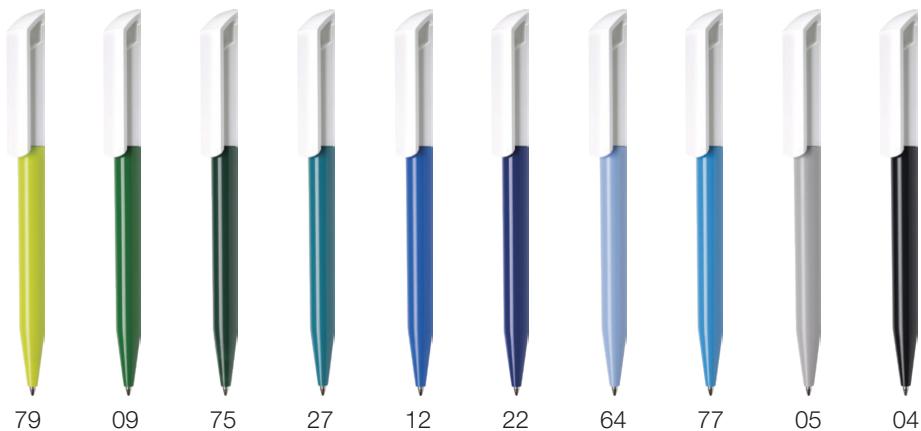
Packing Details

Main Box : 1000 pcs.
Dimensions :
15.7 x 12.6 x 11.8 (inches)
Weight : 27 (Lbs)



QUALITY NOT
QUANTITY

**New version with white clip:
more suitability for multi-color printing.**



Price Table (C)

500 - 999	1000 - 2499	2500 - 5999	6000 - 9999	10,000+
\$ 1.67	\$ 1.58	\$ 1.49	\$ 1.40	\$ 1.31



Zink

Z1-C

- ▶ Multi-color printing on the clip is included.
- ▶ Additional \$ 0.25 to print 2nd position (C).
- ▶ MOQ : 500 pcs. (US Stock)
- ▶ Set Up Charge : \$ 25.00
- ▶ Free Virtual Sample
- ▶ Twist-action
- ▶ Made of non-toxic, highly resistant ABS plastic
- ▶ The barrel is glossy finish.
- ▶ Jumbo refill, Blue Ink (Black optional)
- ▶ Up to 8200 feet of writing.



Printing Area

- (1) 40 x 9 mm / 1.57" x 0.35" (clip)
 - (2) 50 x 5 mm / 1.95" x 0.20" (barrel)
- Multi-Color UV Printing.

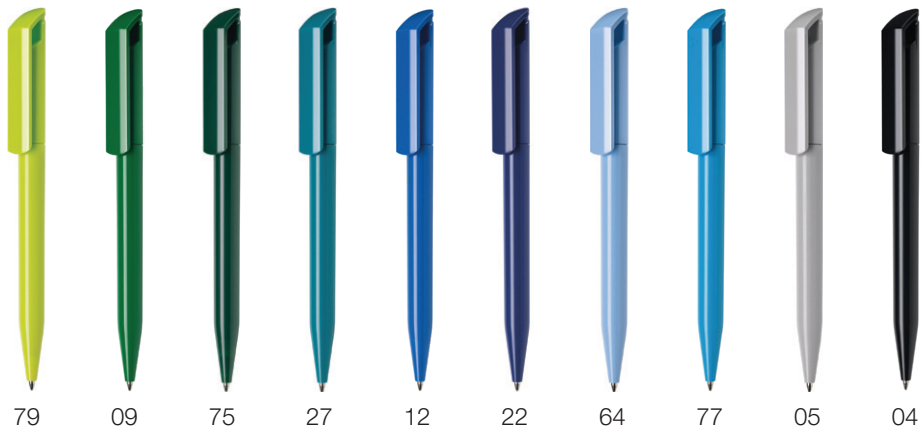
Packing Details

Main Box : 1000 pcs.
Dimensions :
15.7 x 12.6 x 11.8 (inches)
Weight : 27 (Lbs)



QUALITY NOT
QUANTITY

**Solid, sturdy architecture
for a profile of geometric precision.**



Price Table (C)

500 - 999	1000 - 2499	2500 - 5999	6000 - 9999	10,000+
\$ 1.69	\$ 1.60	\$ 1.51	\$ 1.42	\$ 1.33

Zink

Z1-30

- ▶ Multi-color printing on the clip is included.
- ▶ Additional \$ 0.25 to print 2nd position (C).
- ▶ MOQ : 500 pcs. (US Stock)
- ▶ Set Up Charge : \$ 25.00
- ▶ Free Virtual Sample
- ▶ Twist-action
- ▶ Made of non-toxic, highly resistant ABS plastic
- ▶ The barrel is transparent & glossy finish
- ▶ Jumbo refill, Blue Ink (Black optional)
- ▶ Up to 8200 feet of writing.



Printing Area

- (1) 40 x 9 mm / 1.57" x 0.35" (clip)
 - (2) 50 x 5 mm / 1.95" x 0.20" (barrel)
- Multi-Color UV Printing.

Packing Details

Main Box : 1000 pcs.
 Dimensions :
 15.7 x 12.6 x 11.8 (inches)
 Weight : 27 (Lbs)



QUALITY NOT
QUANTITY

**Its sturdy structure is offset by
the slim, streamlined barrel**



Price Table (C)

500 - 999	1000 - 2499	2500 - 5999	6000 - 9999	10,000+
\$ 1.74	\$ 1.65	\$ 1.56	\$ 1.47	\$ 1.37

Ethic

ET900-MULTICOLOR

- ▶ Multi-color printing on the barrel is included.
- ▶ Printing on the clip is not available.
- ▶ MOQ : 500 pcs. (US Stock)
- ▶ Set Up Charge : \$ 25.00
- ▶ Free Virtual Sample
- ▶ Twist-action
- ▶ Made of non-toxic, highly resistant ABS plastic
- ▶ Chrome Clip & Tip, Glossy finish barrel
- ▶ Jumbo refill, Blue Ink (black optional)
- ▶ Up to 8200 feet of writing.



Printing Area

(1) 55 x 5 mm / 2.15" x 0.20" (barrel)
Multi-Color UV Printing.

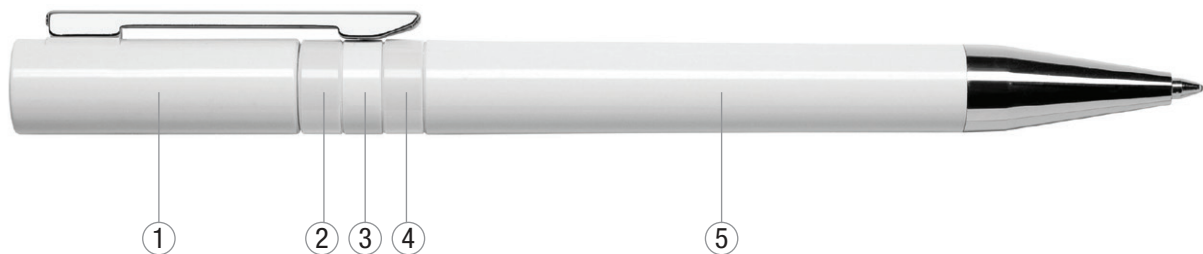
Packing Details

Main Box : 1000 pcs.
Dimensions :
15.7 x 12.6 x 11.8 (inches)
Weight : 31.5 (Lbs)



QUALITY NOT
QUANTITY.

**Tailored to the
customer's requirements.**



Change the colors of the **5 different parts** of the pen.
Below are the available colors.



Price Table (C)

500 - 999	1000 - 2499	2500 - 5999	6000 - 9999	10,000+
\$ 2.70	\$ 2.58	\$ 2.45	\$ 2.33	\$ 2.21

Ethic

ET900-B

- ▶ Multi-color printing on the barrel is included.
- ▶ Printing on the clip is not available.
- ▶ MOQ : 500 pcs. (US Stock)
- ▶ Set Up Charge : \$ 25.00
- ▶ Free Virtual Sample
- ▶ Twist-action
- ▶ Made of non-toxic, highly resistant ABS plastic
- ▶ Chrome Clip & Tip, Glossy finish barrel
- ▶ Jumbo refill, Blue Ink (black optional)
- ▶ Up to 8200 feet of writing.



Printing Area

(1) 55 x 5 mm / 2.15" x 0.20" (barrel)
Multi-Color UV Printing.

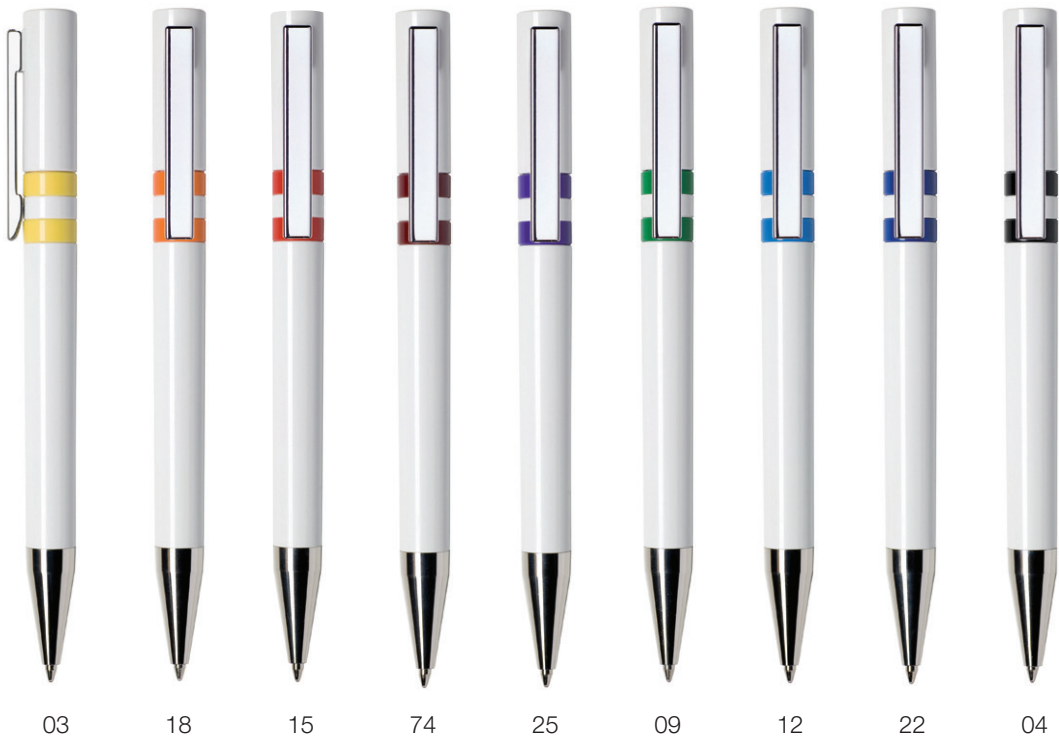
Packing Details

Main Box : 1000 pcs.
Dimensions :
15.7 x 12.6 x 11.8 (inches)
Weight : 31.5 (Lbs)



QUALITY NOT
QUANTITY.

**Solid white body with glossy finish,
metal chrome finish clip & tip,
with two colored rings.**



Price Table (C)

500 - 999	1000 - 2499	2500 - 5999	6000 - 9999	10,000+
\$ 2.70	\$ 2.58	\$ 2.45	\$ 2.33	\$ 2.21

Ethic

ET900-BC

- ▶ Multi-color printing on the barrel is included.
- ▶ Printing on the clip is not available.
- ▶ MOQ : 500 pcs. (US Stock)
- ▶ Set Up Charge : \$ 25.00
- ▶ Free Virtual Sample
- ▶ Twist-action
- ▶ Made of non-toxic, highly resistant ABS plastic
- ▶ Chrome Clip & Tip, Glossy finish barrel
- ▶ Jumbo refill, Blue Ink (black optional)
- ▶ Up to 8200 feet of writing.



Printing Area

(1) 55 x 5 mm / 2.15" x 0.20" (barrel)
Multi-Color UV Printing.

Packing Details

Main Box : 1000 pcs.
Dimensions :
15.7 x 12.6 x 11.8 (inches)
Weight : 31.5 (Lbs)



QUALITY NOT
QUANTITY.

**Different colors for top with solid white for barrel
with glossy finish, metal chrome clip & tip,
with two chrome rings.**



Price Table (C)

500 - 999	1000 - 2499	2500 - 5999	6000 - 9999	10,000+
\$ 2.84	\$ 2.71	\$ 2.59	\$ 2.46	\$ 2.33

Ethic

ET900-CCR

- ▶ Multi-color printing on the barrel is included.
- ▶ Printing on the clip is not available.
- ▶ MOQ : 500 pcs. (US Stock)
- ▶ Set Up Charge : \$ 25.00
- ▶ Free Virtual Sample
- ▶ Twist-action
- ▶ Made of non-toxic, highly resistant ABS plastic
- ▶ Chrome Clip & Tip, Glossy finish barrel
- ▶ Jumbo refill, Blue Ink (black optional)
- ▶ Up to 8200 feet of writing.



Printing Area

(1) 55 x 5 mm / 2.15" x 0.20" (barrel)
Multi-Color UV Printing.

Packing Details

Main Box : 1000 pcs.
Dimensions :
15.7 x 12.6 x 11.8 (inches)
Weight : 31.5 (Lbs)



QUALITY NOT
QUANTITY

**Different colors for top & barrel with glossy finish,
metal chrome clip & tip, with two chrome rings.**



Price Table (C)

500 - 999	1000 - 2499	2500 - 5999	6000 - 9999	10,000+
\$ 2.92	\$ 2.79	\$ 2.66	\$ 2.53	\$ 2.41

Bay

B500-MATT-CB

- ▶ Multi-color printing on the clip is included.
- ▶ Additional \$ 0.25 to print 2nd position (C).
- ▶ MOQ : 500 pcs. (US Stock)
- ▶ Set Up Charge : \$ 25.00
- ▶ Free Virtual Sample
- ▶ Twist-action
- ▶ Made of non-toxic, highly resistant ABS plastic
- ▶ Matte finish barrel & clip.
- ▶ X20 refill, Blue Ink (Black optional)
- ▶ Up to 6500 feet of writing



Printing Area

- (1) 30 x 7 mm / 1.18" x 0.27" (clip)
 - (2) 50 x 5 mm / 1.95" x 0.20" (barrel)
- Multi-Color UV Printing.

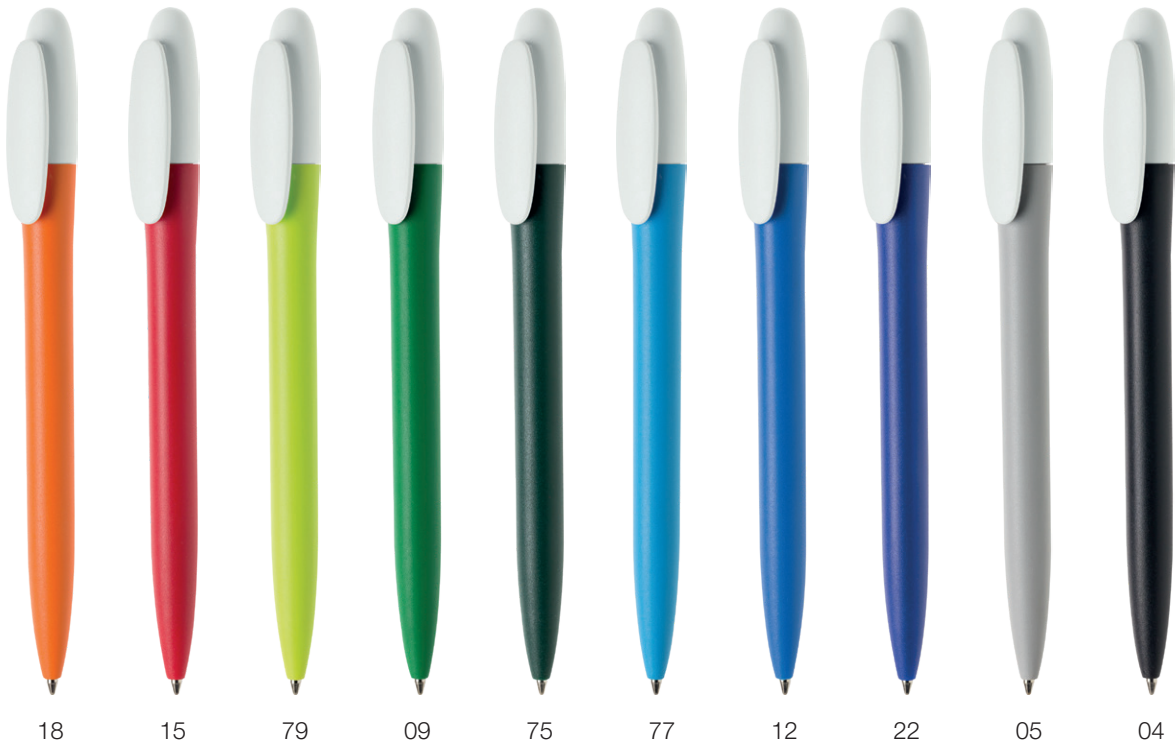
Packing Details

Main Box : 1000 pcs.
 Dimensions :
 15.35 x 12.6 x 8.26 (inches)
 Weight : 21.3 (Lbs)



QUALITY NOT
QUANTITY

Casual and attractive
Draws attention for its simplicity.



Price Table (C)

500 - 999	1000 - 2499	2500 - 5999	6000 - 9999	10,000+
\$ 1.38	\$ 1.30	\$ 1.22	\$ 1.14	\$ 1.06

Packing Options

QUALITY NOT
QUANTITY.

Universal single pen case in Natural Color & Full Black
Size : 168 x 43 mm





Don't settle
for just 1 color

If Your Brand Isn't
One Color,
Why should
Your Imprint Be?

Let your Brand
be seen at
all the times!



Made in Italy
Prodotto in Italia
Fabriqué en Italie
Fabricado en Italia



SALES POLICIES

ARTWORK INFORMATION

When supplied artwork does not meet factory's requirements, or clean – up, revisions or changes to artwork are requested, an artcharge of \$45.00 (G) per hour. will apply and add one additional day of production time. Artwork can be single or multi color with gradients and halftones, but must be high resolution. Very fine and intricate details maynot be clearly reproduced.

Artwork should be submitted in an Ai,EPS or PDF format at 300 DPI or better.

Tip: If you don't have vector files, send us the highest resolution images possible. 300+ dpi helps ensure a quality imprint and faster processing.

Preferred artwork types :



AI or EPS (Adobe Illustrator)



PDF Format

Size of Artwork : Indicate if supplied artwork is “to size” if not to size indicate at what percentage it should be used or what the finish size should be. Factory will enlarge or reduce artwork at no charge. When maximum imprint area is requested, or percentage is not specified, Factory will use its best judgment to achieve an attractive imprint and may reduce or enlarge artwork.

Personalization and variable data printing : Not available

Font Information : Convert text to paths, curves and outlines (text that becomes an object and can no longer be edited as text)

If this is not possible, send in PC compatible screen and printer fonts used only for the job submitted.

The smallest font size that can be clearly reproduced is 8 pt in Sans serif or 12 pt in serif fonts. Scriptfonts must be at least 12 pt.

PROOFS

Art proofs : Proofs are sent by email on all purchase orders.

Proofs will be sent within 48 hours upon receipt of the complete order and usable artwork. Order will remain on HOLD until receipt of the complete order including proof approval. No charge for the first proof. Additional proofs \$20 per proof.

Pre – Production proofs : Proofs are sent only when requested on the purchase order. Order will remain on **HOLD** until receipt of the complete order including pre – production proof approval. Pre–production proofs will be billed at purchased quantity price.

PRODUCTION TIME

All blank stock items will ship 1 to 2 working days based on stock availability and credit approval.

Decorated items will be ship within 4 to 7 working days based on stock availabilityfrom complete order.

Custom color orders will be ship in 3 to 4 weeks based on quantity.

Complete order means : Purchase order, credit approval, artwork, proof approvals, Shipping instructionsand all details and questions are clarified.

RUSH SERVICE

Usually available. Extra charge may apply. Please contact us for details, shipping methods and shipping date.

SHIPPING

Shipping weights : Approximate shipping weight, quantity and dimensions of each carton are shown in catalog.

Shipping dates : Desired **IN HANDS** date should be specified. Allow adequate transit time from Dallas / Fort Worth factory. Factory cannot be responsible for delivery date, as transit time is not in its control.

Damage in transportation : We are not liable for damage during transportation. All merchandise becomes the customer's property upon delivery to the carrier. Claims for damage in transit must be reported to carrier at time of delivery.

Shipping address : Addresses must contain name of recipient, name of company, street address, apartment or suite number, city, state and correct postal zip code, phone number, email address. Please verify all addresses for accuracy.

UPS and FedEx will not deliver to PO boxes and will not accept addresses with incorrect postal zip codes.

You will be billed for UPS and FedEx address correction charges at a later date. When PO boxes are provided, we will ship via USPS (Tracking numbers are available)

While we are pleased to guarantee our products, we cannot guarantee or credit product lost,spoiled or returned because of inaccurate or incomplete shipping addresses. UPS and FedEx add a significant delivery area surcharge to more than 20% of our shipments Orders requesting shipping charges to be billed to a UPS or FedEx number will be billed third party unless otherwise instructed in writing and confirmed by factory. Charges for address correction will be billed to account holder.

C.O.D. Shipment : Not available

Drop / Split Shipment : A \$7.00 for each location after the first, will apply, in addition to the freight/handling charges.

RETURN POLICY & INSTRUCTIONS

We're not satisfied until you are, so If for any reason the merchandise you received did not live up to your expectations, you can request a return or replacement. Contact our Customer Service Department by sending an e-mail to sales@mtcpromo.com with your order number in the subject line.

Once items are decorated, no returns will be accepted.

Request for returns of unimprinted items must be made within 5 days of receipt.

To return your order by mail, please follow the 2 steps below:

1.) Please make sure your order number appears on the outside and inside of all cartons.
2.) Briefly explain the problem with your order.

Prior to returning any item, contact factory for return authorization number.

ORDER CHANGES / CANCELATION

All changes / cancelations must be made in writing. Cancellation will be accepted only if products have not been decorated.

All costs that had occurred prior to cancellation will be charged.

Order changes and cancellations for custom products: No order cancellations or returns for custom products are permitted after order acceptance.

PRICES

All prices, where noted, include one or multicolor printing on one location

Catalog pricing does not include any taxes or shipping charges.

Published prices are subject to change without notice.

Please refer to our website (www.mtcpromo.com) for up to date pricing.

All first orders and large orders require a deposit (50%) to start the order.

We accept Visa, Master Card and American Express.

CATALOG AND SAMPLES

Small Catalog and sample mailed at no charge. Main Maxema catalog \$10. + shipping charge.

20 pieces sample kit for each model \$25.00 + shipping charge. \$25.00 will be credited to you on your next order over \$250.00.

Color league containing 2 large boxes with 28 small kits, \$150.00 + shipping charge. \$150. will be credited to you on your next order over \$1,500.00.

DISCLAIMER

Every effort will be made to ensure uninterrupted supplies of product. However, due to circumstances beyond our control, we cannot be liable for temporary shortage of stock, delays due to custom or natural disasters.

ILLUSTRATIONS

Logos used in the catalog are for illustrative purposes only. They do not imply endorsement, nor are items with those imprints available to anyone other than parties expressly authorized by the owner of such designs. No order cancellations or returns for custom products are permitted after order acceptance.

SELF PROMOS

Use EQP plus setup charges of \$25.00 Minimum 100 pieces.

LESS THAN MINIMUM

Unless otherwise specified, add \$50.00 for all products. EQP will not apply; first column pricing will be used.

Absolute minimum on any style is half the regular minimum unless otherwise specified.

REORDERS

To insure exact duplication submit your previous purchase order number and our invoice number. Exact imprint and product color cannot be guaranteed on repeat orders. Please request a sample for current product color.

ACKNOWLEDGEMENTS

All orders will be acknowledged.



maxema[®]



exclusive supplier of **maxema** italian pens in the US & Canada.

