



2021 Pricelist

for United States of America (c)

Promotional Writing Instruments | **Made in Italy**

Blank / Without Branding

Icon Pure △ RECYCLED

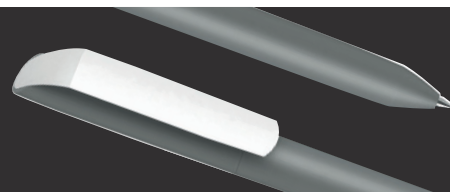
All-round personality. Design Embraces sustainability.



Series	Product Code	500 - 999	1000 - 2499	2500 - 5999	6000 - 9999	10,000+
Icon Pure - RE	IC8 - MATT - RE	1.70	1.65	1.59	1.54	1.49

Flow Pure △ RECYCLED

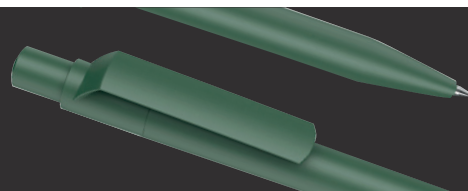
For responsible consumption: more quality, less quantity



Series	Product Code	500 - 999	1000 - 2499	2500 - 5999	6000 - 9999	10,000+
Flow Pure - RE	F2P - MATT - CB - RE	1.71	1.65	1.60	1.55	1.49
Flow Pure - RE	F2P - MATT - RE	1.73	1.67	1.62	1.56	1.51

Dot △ RECYCLED

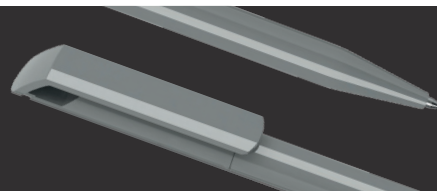
A pen that reveals its originality in its details.



Series	Product Code	500 - 999	1000 - 2499	2500 - 5999	6000 - 9999	10,000+
Dot - RE	D1 - MATT - CB - RE	1.48	1.43	1.39	1.34	1.29
Dot - RE	D1 - MATT - RE	1.50	1.45	1.40	1.36	1.31

Zinc △ RECYCLED

A pen with a clean-cut profile and strong personality.



Series	Product Code	500 - 999	1000 - 2499	2500 - 5999	6000 - 9999	10,000+
Zinc - RE	Z1 - CB - RE	1.35	1.31	1.27	1.22	1.18
Zinc - RE	Z1 - C - RE	1.37	1.33	1.29	1.24	1.20



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Pixel △ RECYCLED

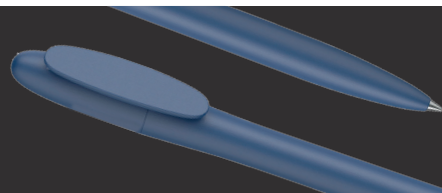
A synthesis of contemporary style.



Series	Product Code	500 - 999	1000 - 2499	2500 - 5999	6000 - 9999	10,000+
Pixel - RE	PX40 - MATT - CB - RE	1.13	1.10	1.06	1.03	0.99
Pixel - RE	PX40 - MATT RE	1.15	1.11	1.08	1.04	1.00

Bay △ RECYCLED

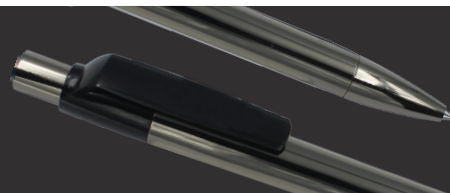
Draws attention for its simplicity.



Series	Product Code	500 - 999	1000 - 2499	2500 - 5999	6000 - 9999	10,000+
Bay RE	B500 - MATT - RE	1.12	1.09	1.05	1.02	0.98

Mood Metal

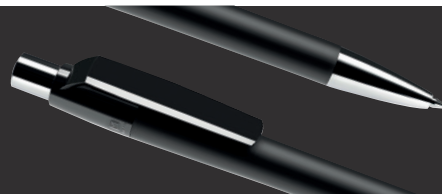
Design with a metal touch. Luxury is a state of mind.



Series	Product Code	500 - 999	1000 - 2499	2500 - 5999	6000 - 9999	10,000+
Mood - Metal	MD1 - M M1	12.01	11.64	11.26	10.88	10.51
Mood - Metal	MD1 - M M4	14.03	13.59	13.15	12.72	12.28
Mood - Metal	MD1 - M M2	14.13	13.69	13.25	12.81	12.37

Mood

Design with a metal touch. Luxury is a state of mind.



Series	Product Code	500 - 999	1000 - 2499	2500 - 5999	6000 - 9999	10,000+
Mood	MD1 - C M1	4.92	4.77	4.61	4.46	4.31
Mood	MD1 - GOM CB M1	5.32	5.15	4.99	4.82	4.65
Mood	MD1 - GOM C M1	5.32	5.16	4.99	4.83	4.66
Mood	MD1 - GOM 30 M1	5.38	5.21	5.04	4.87	4.71
Mood	MD1 - C M2	6.37	6.17	5.97	5.77	5.57
Mood	MD1 - C M3	6.73	6.52	6.31	6.10	5.89



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Icon Pure

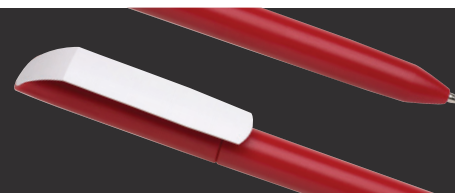
All-round personality.



Series	Product Code	500 - 999	1000 - 2499	2500 - 5999	6000 - 9999	10,000+
Icon Pure	ICB - GOM	2.41	2.33	2.26	2.18	2.11

Flow Pure

Free from extra. The essence of design.



Series	Product Code	500 - 999	1000 - 2499	2500 - 5999	6000 - 9999	10,000+
Flow Pure	F2 P - GOM MATT	2.49	2.41	2.33	2.26	2.18
Flow Pure	F2 P - MATT CB	1.67	1.61	1.56	1.51	1.46
Flow Pure	F2 P - MATT	1.69	1.64	1.58	1.53	1.48
Flow Pure	F2 P - MATT F	1.75	1.70	1.64	1.59	1.53
Flow Pure	F2 P - C	1.67	1.62	1.57	1.51	1.46
Flow Pure	F2 P - GOM K	2.49	2.41	2.33	2.26	2.18
Flow Pure	F2 P - GOM CB	2.49	2.41	2.33	2.26	2.18
Flow Pure	F2 P - GOM 30	2.54	2.46	2.38	2.30	2.23
Flow Pure	F2 P - GOM CF	2.62	2.54	2.46	2.38	2.29
Flow Pure	F2 P - GOM KF	2.54	2.46	2.38	2.30	2.23
Flow Pure	F2 P - GOM 30 F	2.65	2.57	2.49	2.41	2.32

Flow

Feel the change. Evolution of shape, with & without texturing.



Series	Product Code	500 - 999	1000 - 2499	2500 - 5999	6000 - 9999	10,000+
Flow	F1 - MATT AL	1.85	1.79	1.73	1.68	1.62
Flow	F1 - C CR	1.86	1.80	1.74	1.68	1.62
Flow	F1 T - GOM C CR	2.52	2.44	2.36	2.28	2.20
Flow	F1 T - GOM CB CR	2.49	2.41	2.33	2.26	2.18
Flow	F1 T - GOM 30 CR	2.54	2.46	2.38	2.30	2.23



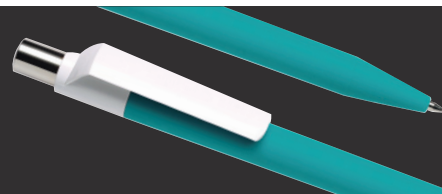
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Dot

Different from the rest. A pen that reveals its originality in its details.



Series	Product Code	500 - 999	1000 - 2499	2500 - 5999	6000 - 9999	10,000+
Dot	D1 - MATT B	1.38	1.34	1.30	1.26	1.21
Dot	D1 - MATT CB	1.41	1.37	1.32	1.28	1.24
Dot	D1 - MATT	1.43	1.38	1.34	1.29	1.25
Dot	D1 - MATT K	1.43	1.38	1.34	1.29	1.25
Dot	D1 - MATT F	1.49	1.44	1.40	1.35	1.30
Dot	D1 - B CR	1.46	1.41	1.37	1.32	1.28
Dot	D1 - CB CR	1.50	1.45	1.40	1.36	1.31
Dot	D1 - C CR	1.51	1.46	1.41	1.37	1.32
Dot	D1 - 30 CR	1.55	1.50	1.46	1.41	1.36
Dot	D1 - GOM K	1.80	1.74	1.68	1.63	1.57
Dot	D1 - GOM CB CR	1.87	1.82	1.76	1.70	1.64
Dot	D1 - GOM C CR	1.89	1.83	1.77	1.71	1.65
Dot	D1 - GOM 30 CR	1.91	1.85	1.79	1.73	1.67
Dot	D1 - C GOLD	1.78	1.73	1.67	1.61	1.56
Dot	D1 - GOM KF CR	1.97	1.90	1.84	1.78	1.72

Zink

Solid geometries. Clean-cut profile & strong personality.



Series	Product Code	500 - 999	1000 - 2499	2500 - 5999	6000 - 9999	10,000+
Zink	Z1 - CB	1.27	1.23	1.19	1.15	1.11
Zink	Z1 - C	1.29	1.25	1.21	1.17	1.13
Zink	Z1 - 30	1.34	1.30	1.26	1.22	1.17
Zink	Z1 - CF	1.36	1.32	1.28	1.23	1.19

Tag Green

Design that combines safety and environment friendliness.



Series	Product Code	500 - 999	1000 - 2499	2500 - 5999	6000 - 9999	10,000+
Tag Green	TA2 - B	1.44	1.39	1.35	1.30	1.26
Tag Green	TA2 - BC	1.46	1.41	1.37	1.32	1.28



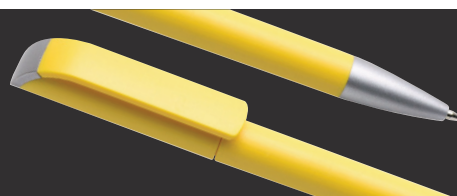
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Tag

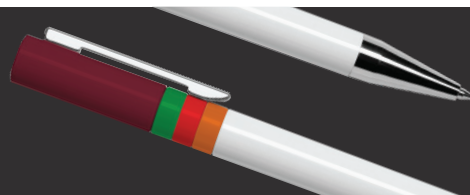
Clean-cut, refined design, a tribute to perfect elegance.



Series	Product Code	500 - 999	1000 - 2499	2500 - 5999	6000 - 9999	10,000+
Tag	TA1 - MATT AL B	1.69	1.64	1.59	1.53	1.48
Tag	TA1 - B CR	1.72	1.67	1.61	1.56	1.51
Tag	TA1 - C CR	2.24	2.17	2.10	2.03	1.96
Tag	TA1 - MET AL	2.48	2.40	2.32	2.24	2.17
Tag	TA1- MET CR	2.48	2.40	2.32	2.24	2.17
Tag	TA1 - AL CR	2.72	2.64	2.55	2.47	2.38

Ethic

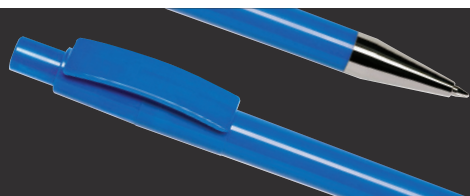
Elegance and Flexibility. Tailored to the customer's requirements.



Series	Product Code	500 - 999	1000 - 2499	2500 - 5999	6000 - 9999	10,000+
Ethic	ET900 - MULTICOLOR	2.30	2.23	2.15	2.08	2.01
Ethic	ET900 - FLAG	2.30	2.23	2.15	2.08	2.01
Ethic	ET900 - C FLAG	2.33	2.26	2.19	2.12	2.04
Ethic	ET900 - B	2.30	2.23	2.15	2.08	2.01
Ethic	ET900 - BC	2.44	2.36	2.29	2.21	2.13
Ethic	ET900 - C CR	2.52	2.44	2.36	2.28	2.21
Ethic	ET900 - C GOLD	3.22	3.12	3.02	2.92	2.82
Ethic	ET900 - AL	2.85	2.76	2.67	2.58	2.49
Ethic	ET900 - AL CR	3.10	3.00	2.90	2.81	2.71
Ethic	ET900 - AL FLAG	2.85	2.76	2.67	2.58	2.49
Ethic	ET900 - MET CR	3.62	3.51	3.39	3.28	3.17
Ethic	ET900 - MET AL	4.72	4.57	4.42	4.27	4.13

Next

Sleek, dynamic lines, boost the visibility and identity of every brand



Series	Product Code	500 - 999	1000 - 2499	2500 - 5999	6000 - 9999	10,000+
Next	NX400 - C CR	1.52	1.47	1.42	1.38	1.33
Next	NX400 - 30 CR	1.59	1.54	1.49	1.44	1.39



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Icon

Timeless design. A perfect synthesis of past, present and future.

Series	Product Code	500 - 999	1000 - 2499	2500 - 5999	6000 - 9999	10,000+
Icon	IC400 - MATT	1.47	1.42	1.37	1.33	1.28
Icon	IC400 - FROST	1.52	1.47	1.42	1.38	1.33
Icon	IC400 - MATT AL	1.59	1.54	1.49	1.44	1.39
Icon	IC400 - C CR	1.62	1.56	1.51	1.46	1.41
Icon	IC400 - FROST AL	1.64	1.59	1.54	1.49	1.43
Icon	IC400 - 30 CR	1.66	1.61	1.56	1.50	1.45
Icon	IC400 - C GOLD	1.96	1.90	1.84	1.78	1.71
Icon	IC400 - MET AL	2.30	2.22	2.15	2.08	2.01
Icon	IC400 - AL CR	2.06	2.00	1.94	1.87	1.81

View

Exudes boldness from every angle & captivates with its elegance.

Series	Product Code	500 - 999	1000 - 2499	2500 - 5999	6000 - 9999	10,000+
View	V1 - C CR (LM)	2.33	2.26	2.19	2.12	2.04
View	V1 - C CR T (PP)	2.56	2.48	2.40	2.32	2.24
View	V1 - 30 CR (LM)	2.41	2.33	2.26	2.18	2.11
View	V1 - 30 CR T (PP)	2.63	2.55	2.47	2.38	2.30
View	V1 - AL CR (LM)	2.80	2.71	2.62	2.54	2.45
View	V1 - AL CR T (PP)	3.02	2.93	2.84	2.74	2.65
View	V1 - GOM C CR (LM)	3.07	2.98	2.88	2.78	2.69
View	V1 - GOM C CR T (PP)	3.30	3.19	3.09	2.99	2.88

* View Model Printing on Clip : (LM) - Laser Markings | (PP) - Pad Printing *

Icon green

People and environment friendly. Testimony of an enduring message.

Series	Product Code	500 - 999	1000 - 2499	2500 - 5999	6000 - 9999	10,000+
Icon Green	IG2 - BC	1.33	1.29	1.25	1.21	1.16
Icon Green	IG2 - C	1.35	1.30	1.26	1.22	1.18



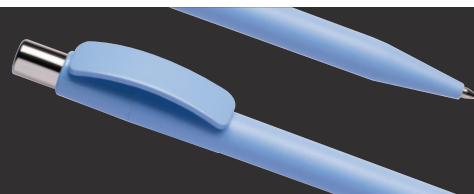
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Pixel

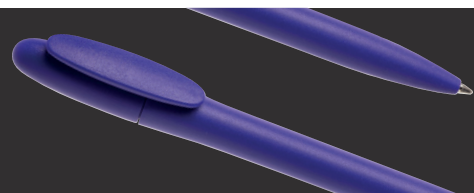
High resolution design. A synthesis of contemporary style.



Series	Product Code	500 - 999	1000 - 2499	2500 - 5999	6000 - 9999	10,000+
Pixel	PX40 - MATT CB	1.05	1.02	0.99	0.95	0.92
Pixel	PX40 - MATT CR	1.15	1.12	1.08	1.05	1.01
Pixel	PX40 - B	0.99	0.96	0.93	0.90	0.87
Pixel	PX40 - C	1.02	0.99	0.95	0.92	0.89
Pixel	PX40 - 30	1.09	1.05	1.02	0.99	0.95
Pixel	PX40 - FROST NEUTRAL	1.09	1.05	1.02	0.99	0.95
Pixel	PX40 - FROST	1.09	1.05	1.02	0.99	0.95
Pixel	PX40 - GOM C CR	1.52	1.48	1.43	1.38	1.33
Pixel	PX40 - GOM 30 CR	1.53	1.49	1.44	1.39	1.34

Bay

Casual and attractive. Draws attention for its simplicity.



Series	Product Code	500 - 999	1000 - 2499	2500 - 5999	6000 - 9999	10,000+
Bay	B500 - MATT BC	0.98	0.95	0.92	0.89	0.86
Bay	B500 - MATT	1.00	0.97	0.94	0.91	0.88
Bay	B500 - BC	0.96	0.93	0.90	0.87	0.84
Bay	B500 - C	0.98	0.95	0.92	0.89	0.86
Bay	B500 - 30	1.02	0.99	0.96	0.93	0.90
Bay	B500 - FROST	1.02	0.99	0.96	0.93	0.90