



2021 Pricelist

for United States of America (c)

Promotional Writing Instruments | **Made in Italy**

With One Position Multicolor Branding

Icon Pure △ RECYCLED

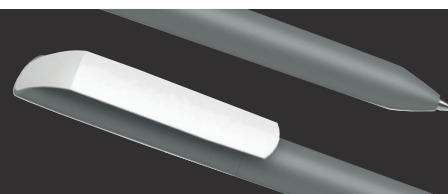
All-round personality. Design Embraces sustainability.



Series	Product Code	500 - 999	1000 - 2499	2500 - 5999	6000 - 9999	10,000+
Icon Pure - RE	IC8 - MATT - RE	2.10	2.00	1.89	1.79	1.69

Flow Pure △ RECYCLED

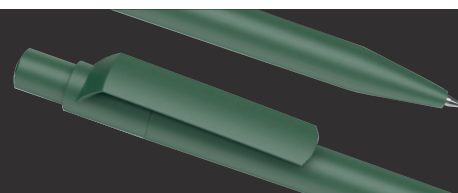
For responsible consumption: more quality, less quantity



Series	Product Code	500 - 999	1000 - 2499	2500 - 5999	6000 - 9999	10,000+
Flow Pure - RE	F2P - MATT - CB - RE	2.11	2.00	1.90	1.80	1.69
Flow Pure - RE	F2P - MATT - RE	2.13	2.02	1.92	1.81	1.71

Dot △ RECYCLED

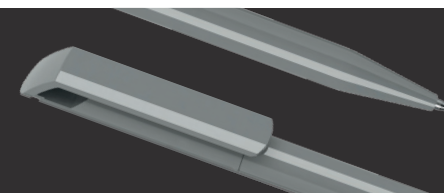
A pen that reveals its originality in its details.



Series	Product Code	500 - 999	1000 - 2499	2500 - 5999	6000 - 9999	10,000+
Dot - RE	D1 - MATT - CB - RE	1.88	1.78	1.69	1.59	1.49
Dot - RE	D1 - MATT - RE	1.90	1.80	1.70	1.61	1.51

Zinc △ RECYCLED

A pen with a clean-cut profile and strong personality.



Series	Product Code	500 - 999	1000 - 2499	2500 - 5999	6000 - 9999	10,000+
Zinc - RE	Z1 - CB - RE	1.75	1.66	1.57	1.47	1.38
Zinc - RE	Z1 - C - RE	1.77	1.68	1.59	1.49	1.40



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Pixel △ RECYCLED

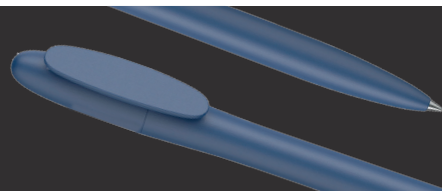
A synthesis of contemporary style.



Series	Product Code	500 - 999	1000 - 2499	2500 - 5999	6000 - 9999	10,000+
Pixel - RE	PX40 - MATT - CB - RE	1.53	1.45	1.36	1.28	1.19
Pixel - RE	PX40 - MATT RE	1.55	1.46	1.38	1.29	1.20

Bay △ RECYCLED

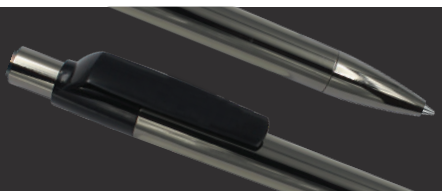
Draws attention for its simplicity.



Series	Product Code	500 - 999	1000 - 2499	2500 - 5999	6000 - 9999	10,000+
Bay RE	B500 - MATT - RE	1.52	1.44	1.35	1.27	1.18

Mood Metal

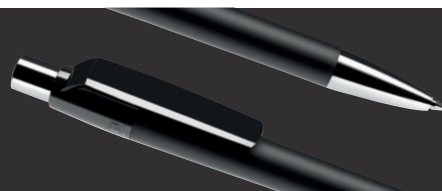
Design with a metal touch. Luxury is a state of mind.



Series	Product Code	500 - 999	1000 - 2499	2500 - 5999	6000 - 9999	10,000+
Mood - Metal	MD1 - M M1	12.41	11.99	11.56	11.13	10.71
Mood - Metal	MD1 - M M4	14.43	13.94	13.45	12.97	12.48
Mood - Metal	MD1 - M M2	14.53	14.04	13.55	13.06	12.57

Mood

Design with a metal touch. Luxury is a state of mind.



Series	Product Code	500 - 999	1000 - 2499	2500 - 5999	6000 - 9999	10,000+
Mood	MD1 - C M1	5.32	5.12	4.91	4.71	4.51
Mood	MD1 - GOM CB M1	5.72	5.50	5.29	5.07	4.85
Mood	MD1 - GOM C M1	5.72	5.51	5.29	5.08	4.86
Mood	MD1 - GOM 30 M1	5.78	5.56	5.34	5.12	4.91
Mood	MD1 - C M2	6.77	6.52	6.27	6.02	5.77
Mood	MD1 - C M3	7.13	6.87	6.61	6.35	6.09



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Icon Pure

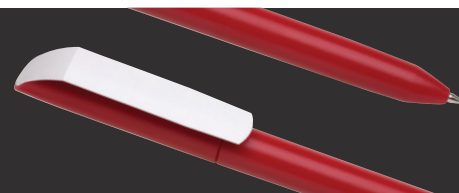
All-round personality.



Series	Product Code	500 - 999	1000 - 2499	2500 - 5999	6000 - 9999	10,000+
Icon Pure	ICB - GOM	2.81	2.68	2.56	2.43	2.31

Flow Pure

Free from extra. The essence of design.



Series	Product Code	500 - 999	1000 - 2499	2500 - 5999	6000 - 9999	10,000+
Flow Pure	F2 P - GOM MATT	2.89	2.76	2.63	2.51	2.38
Flow Pure	F2 P - MATT CB	2.07	1.96	1.86	1.76	1.66
Flow Pure	F2 P - MATT	2.09	1.99	1.88	1.78	1.68
Flow Pure	F2 P - MATT F	2.15	2.05	1.94	1.84	1.73
Flow Pure	F2 P - C	2.07	1.97	1.87	1.76	1.66
Flow Pure	F2 P - GOM K	2.89	2.76	2.63	2.51	2.38
Flow Pure	F2 P - GOM CB	2.89	2.76	2.63	2.51	2.38
Flow Pure	F2 P - GOM 30	2.94	2.81	2.68	2.55	2.43
Flow Pure	F2 P - GOM CF	3.02	2.89	2.76	2.63	2.49
Flow Pure	F2 P - GOM KF	2.94	2.81	2.68	2.55	2.43
Flow Pure	F2 P - GOM 30 F	3.05	2.92	2.79	2.66	2.52

Flow

Feel the change. Evolution of shape, with & without texturing.



Series	Product Code	500 - 999	1000 - 2499	2500 - 5999	6000 - 9999	10,000+
Flow	F1 - MATT AL	2.25	2.14	2.03	1.93	1.82
Flow	F1 - C CR	2.26	2.15	2.04	1.93	1.82
Flow	F1 T - GOM C CR	2.92	2.79	2.66	2.53	2.40
Flow	F1 T - GOM CB CR	2.89	2.76	2.63	2.51	2.38
Flow	F1 T - GOM 30 CR	2.94	2.81	2.68	2.55	2.43



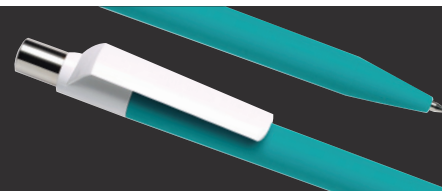
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Dot

Different from the rest. A pen that reveals its originality in its details.



Series	Product Code	500 - 999	1000 - 2499	2500 - 5999	6000 - 9999	10,000+
Dot	D1 - MATT B	1.78	1.69	1.60	1.51	1.41
Dot	D1 - MATT CB	1.81	1.72	1.62	1.53	1.44
Dot	D1 - MATT	1.83	1.73	1.64	1.54	1.45
Dot	D1 - MATT K	1.83	1.73	1.64	1.54	1.45
Dot	D1 - MATT F	1.89	1.79	1.70	1.60	1.50
Dot	D1 - B CR	1.86	1.76	1.67	1.57	1.48
Dot	D1 - CB CR	1.90	1.80	1.70	1.61	1.51
Dot	D1 - C CR	1.91	1.81	1.71	1.62	1.52
Dot	D1 - 30 CR	1.95	1.85	1.76	1.66	1.56
Dot	D1 - GOM K	2.20	2.09	1.98	1.88	1.77
Dot	D1 - GOM CB CR	2.27	2.17	2.06	1.95	1.84
Dot	D1 - GOM C CR	2.29	2.18	2.07	1.96	1.85
Dot	D1 - GOM 30 CR	2.31	2.20	2.09	1.98	1.87
Dot	D1 - C GOLD	2.18	2.08	1.97	1.86	1.76
Dot	D1 - GOM KF CR	2.37	2.25	2.14	2.03	1.92

Zink

Solid geometries. Clean-cut profile & strong personality.



Series	Product Code	500 - 999	1000 - 2499	2500 - 5999	6000 - 9999	10,000+
Zink	Z1 - CB	1.67	1.58	1.49	1.40	1.31
Zink	Z1 - C	1.69	1.60	1.51	1.42	1.33
Zink	Z1 - 30	1.74	1.65	1.56	1.47	1.37
Zink	Z1 - CF	1.76	1.67	1.58	1.48	1.39

Tag Green

Design that combines safety and environment friendliness.



Series	Product Code	500 - 999	1000 - 2499	2500 - 5999	6000 - 9999	10,000+
Tag Green	TA2 - B	1.84	1.74	1.65	1.55	1.46
Tag Green	TA2 - BC	1.86	1.76	1.67	1.57	1.48



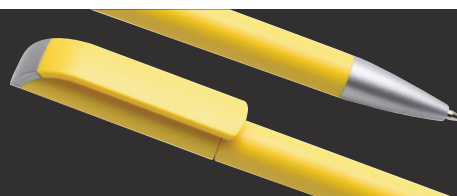
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Tag

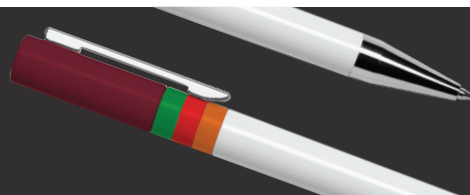
Clean-cut, refined design, a tribute to perfect elegance.



Series	Product Code	500 - 999	1000 - 2499	2500 - 5999	6000 - 9999	10,000+
Tag	TA1 - MATT AL B	2.09	1.99	1.89	1.78	1.68
Tag	TA1 - B CR	2.12	2.02	1.91	1.81	1.71
Tag	TA1 - C CR	2.64	2.52	2.40	2.28	2.16
Tag	TA1 - MET AL	2.88	2.75	2.62	2.49	2.37
Tag	TA1 - MET CR	2.88	2.75	2.62	2.49	2.37
Tag	TA1 - AL CR	3.12	2.99	2.85	2.72	2.58

Ethic

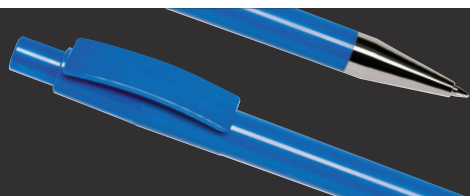
Elegance and Flexibility. Tailored to the customer's requirements.



Series	Product Code	500 - 999	1000 - 2499	2500 - 5999	6000 - 9999	10,000+
Ethic	ET900 - MULTICOLOR	2.70	2.58	2.45	2.33	2.21
Ethic	ET900 - FLAG	2.70	2.58	2.45	2.33	2.21
Ethic	ET900 - C FLAG	2.73	2.61	2.49	2.37	2.24
Ethic	ET900 - B	2.70	2.58	2.45	2.33	2.21
Ethic	ET900 - BC	2.84	2.71	2.59	2.46	2.33
Ethic	ET900 - C CR	2.92	2.79	2.66	2.53	2.41
Ethic	ET900 - C GOLD	3.62	3.47	3.32	3.17	3.02
Ethic	ET900 - AL	3.25	3.11	2.97	2.83	2.69
Ethic	ET900 - AL CR	3.50	3.35	3.20	3.06	2.91
Ethic	ET900 - AL FLAG	3.25	3.11	2.97	2.83	2.69
Ethic	ET900 - MET CR	4.02	3.86	3.69	3.53	3.37
Ethic	ET900 - MET AL	5.12	4.92	4.72	4.52	4.33

Next

Sleek, dynamic lines, boost the visibility and identity of every brand



Series	Product Code	500 - 999	1000 - 2499	2500 - 5999	6000 - 9999	10,000+
Next	NX400 - C CR	1.92	1.82	1.72	1.63	1.53
Next	NX400 - 30 CR	1.99	1.89	1.79	1.69	1.59

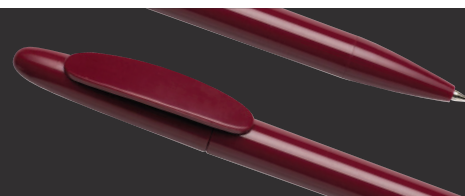


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Icon

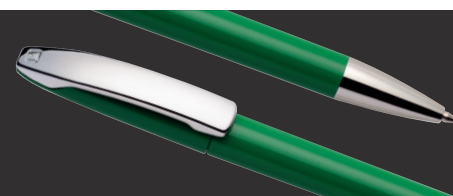
Timeless design. A perfect synthesis of past, present and future.



Series	Product Code	500 - 999	1000 - 2499	2500 - 5999	6000 - 9999	10,000+
Icon	IC400 - MATT	1.87	1.77	1.67	1.58	1.48
Icon	IC400 - FROST	1.92	1.82	1.72	1.63	1.53
Icon	IC400 - MATT AL	1.99	1.89	1.79	1.69	1.59
Icon	IC400 - C CR	2.02	1.91	1.81	1.71	1.61
Icon	IC400 - FROST AL	2.04	1.94	1.84	1.74	1.63
Icon	IC400 - 30 CR	2.06	1.96	1.86	1.75	1.65
Icon	IC400 - C GOLD	2.36	2.25	2.14	2.03	1.91
Icon	IC400 - MET AL	2.70	2.57	2.45	2.33	2.21
Icon	IC400 - AL CR	2.46	2.35	2.24	2.12	2.01

View

Exudes boldness from every angle & captivates with its elegance.



Series	Product Code	500 - 999	1000 - 2499	2500 - 5999	6000 - 9999	10,000+
View	V1 - C CR (LM)	2.73	2.61	2.49	2.37	2.24
View	V1 - C CR T (PP)	2.96	2.83	2.70	2.57	2.44
View	V1 - 30 CR (LM)	2.81	2.68	2.56	2.43	2.31
View	V1 - 30 CR T (PP)	3.03	2.90	2.77	2.63	2.50
View	V1 - AL CR (LM)	3.20	3.06	2.92	2.79	2.65
View	V1 - AL CR T (PP)	3.42	3.28	3.14	2.99	2.85
View	V1 - GOM C CR (LM)	3.47	3.33	3.18	3.03	2.89
View	V1 - GOM C CR T (PP)	3.70	3.54	3.39	3.24	3.08

* View Model Printing on Clip : (LM) - Laser Markings | (PP) - Pad Printing *

Icon green

People and environment friendly. Testimony of an enduring message.



Series	Product Code	500 - 999	1000 - 2499	2500 - 5999	6000 - 9999	10,000+
Icon Green	IG2 - BC	1.73	1.64	1.55	1.46	1.36
Icon Green	IG2 - C	1.75	1.65	1.56	1.47	1.38



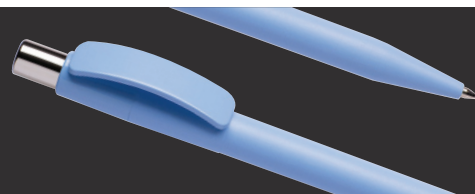
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Pixel

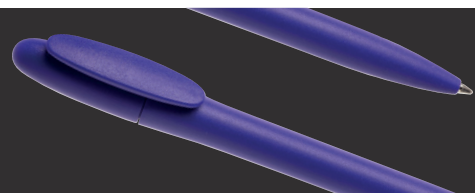
High resolution design. A synthesis of contemporary style.



Series	Product Code	500 - 999	1000 - 2499	2500 - 5999	6000 - 9999	10,000+
Pixel	PX40 - MATT CB	1.45	1.37	1.29	1.20	1.12
Pixel	PX40 - MATT CR	1.55	1.47	1.38	1.30	1.21
Pixel	PX40 - B	1.39	1.31	1.23	1.15	1.07
Pixel	PX40 - C	1.42	1.34	1.25	1.17	1.09
Pixel	PX40 - 30	1.49	1.40	1.32	1.24	1.15
Pixel	PX40 - FROST NEUTRAL	1.49	1.40	1.32	1.24	1.15
Pixel	PX40 - FROST	1.49	1.40	1.32	1.24	1.15
Pixel	PX40 - GOM C CR	1.92	1.83	1.73	1.63	1.53
Pixel	PX40 - GOM 30 CR	1.93	1.84	1.74	1.64	1.54

Bay

Casual and attractive. Draws attention for its simplicity.



Series	Product Code	500 - 999	1000 - 2499	2500 - 5999	6000 - 9999	10,000+
Bay	B500 - MATT BC	1.38	1.30	1.22	1.14	1.06
Bay	B500 - MATT	1.40	1.32	1.24	1.16	1.08
Bay	B500 - BC	1.36	1.28	1.20	1.12	1.04
Bay	B500 - C	1.38	1.30	1.22	1.14	1.06
Bay	B500 - 30	1.42	1.34	1.26	1.18	1.10
Bay	B500 - FROST	1.42	1.34	1.26	1.18	1.10